

BETTER DATA INSIGHTS BUSINESS



**DATA MANAGEMENT
AND TEXT ANALYTICS**
HELPING TO FIND, MANAGE,
UTILIZE DATA RELEVANT
TO THE SUCCESS
OF ANY BUSINESS

econob
**INFORMATION PROVIDER WITH SEMANTIC
KNOW-HOW | INTELLIGENCE**

In the digital age, data and textual information provide an increasingly precious source for businesses to gain insights and to ensure sustainable economic success. To cope with the major challenges associated with digitisation and Big Data, econob offers an up-to-date portfolio including products, solutions and services for automated data quality management and text analytics.

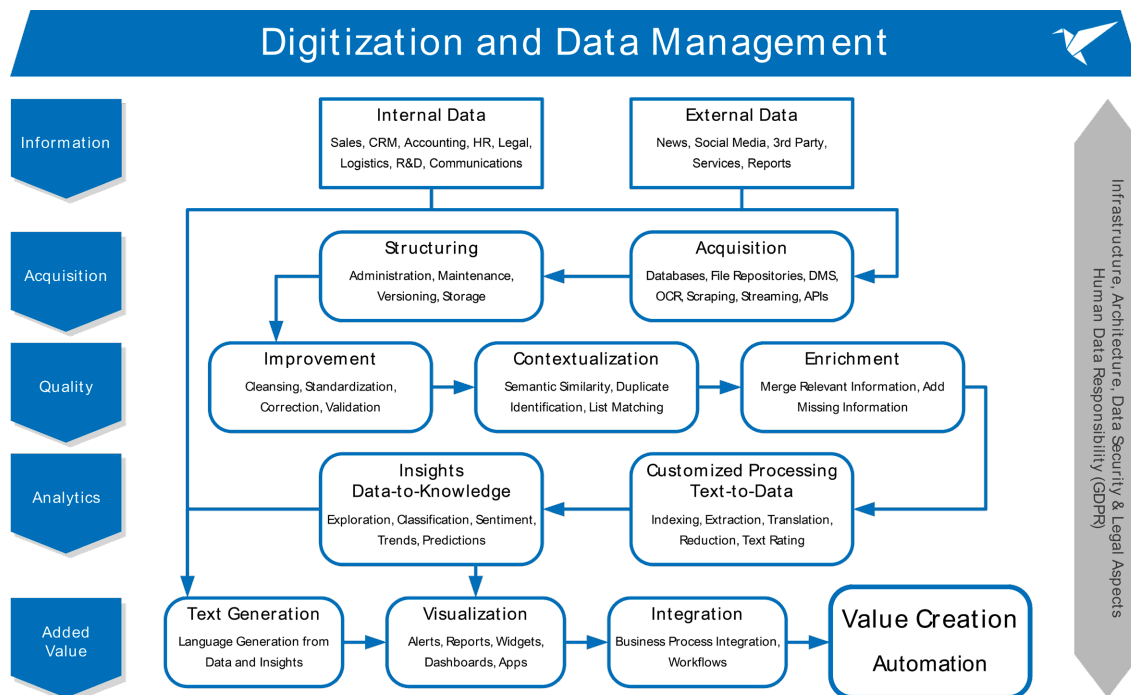
econob helps organisations to identify, prepare, process and utilise information relevant for their businesses. In close cooperation with customers, the experts at econob develop individually tailored data management and analytics concepts, including an evaluation of the data sources and data acquisition, an estimate on data cleansing needs (duplicate identification and consolidation) as well as an evaluation of opportunities for text analytics (text and sentiment analysis).

The data scientists at econob make relevant insights and findings visible in order to be utilised for operating processes and business decisions, they improve cooperation between IT and business and create appropriate conditions to exploit the potential of Big Data – as they help to transform the Big Data information flood into tailored and usable Smart Data. Improving data quality management and applying text analytics will make internal and external data and textual information decisive success factors.

DATA MANAGEMENT AND TEXT ANALYTICS

DMA STANDS FOR CUSTOMIZED AND TAILORED DATA MANAGEMENT AND TEXT ANALYTICS CONCEPTS

DMA (Data Management & Analytics) serves as the basis for a full set of customer specific solutions ranging from the evaluation of data sources, data acquisition and management to data adjustment and data and text analysis and visualization of valuable information. Using this newly found knowledge in your business processes and decisions provides a fundamental basis to exploit the enormous potential of Big Data.



WHY WOULD DATA MANAGEMENT AND TEXT ANALYTICS BE OF INTEREST TO YOU?

- You have time and data intense business processes?
- You are overwhelmed by your information and data pools?
- Quality and integrity of your data is insufficient?
- Content and textual information are unmanageable?
- You are missing out on important information or news (e.g. from the market)?
- You don't know how your customers perceive your products?
- Critical information about your company is missing?
- You are missing out on business opportunities due to missing data or textual insights?



PRODUCTS, SOLUTIONS AND SERVICES

econob's service portfolio incorporates the complete DMA process support as well as innovative solutions for data quality management and text analytics.

PRODUCTS AND SOLUTIONS

econob products and solutions use the information flood to generate relevant insights and knowledge (Smart Data). Based on its core technology LingRep and on profound linguistic expertise (Data Science), econob offers a set of field proven standard platforms along with individually tailored solutions for both data quality management and text analytics applications.

STANDARD PLATFORMS

Ready to use solutions for information intensive markets

INFOSPOON.NET

- Real time information preparation platform for personalized text analytics applications
- Extracts, analyses and provides valuable information from virtually any source

ADRESSCHECK.NET

- Data quality management to improve, cleanse, contextualize and enrich enterprise data

ATRAP.BIZ

- Platform to support automated news driven asset trading

TAILORED SOLUTIONS

Generating individual applications through software integration (API)

- econob's webservice based and fully integrable API lets you build automated applications tailored to your individual text analytics and text generation needs
- Additional functionalities can be added to existing software solutions or even completely new solutions can be realised

TEXT ANALYTICS

- Generating specific text analytics applications for individual customers and market segments/domains

DATA QUALITY

- Tailored solutions for individual data quality tasks: from data sources to data cleansing of multiple or mixed-up data sets (duplicates)

For further information visit processing.lingrep.com

CONTRACTING SERVICES

WE CARE ABOUT YOUR DATA AND BUSINESS NEEDS

Since the nature of data and technological challenges is always quite individual, there is no one-fits-all solution. Rather, we take care of your issues and needs, we are able to consult with you to find out where we can best assist you, tailor appropriate solutions or provide advanced data services.

CONSULTING

Data, Technology & Business Consulting

- Workshops and Training
- Technology consulting, feasibility studies
- Techn. spin-off and start-up consulting (incl. funding, subsidies and public grants)
- Project management

SOFTWARE DEVELOPMENT

Developing software for customized data management and text analytics

- Contracted software development - cutting-edge solutions for customized data management and text analytics applications

SERVICES

Data Quality and Text Analytics

- Data quality management (data cleansing) as a service
- Data/text analytics services (data science services)

CUSTOMER REFERENCES

Many reputable companies place their trust in our experience and special know-how: e.g. Almax Analytics, Clipmedia, IBM, Kelag, Raiffeisen Capital Management, Thomson Reuters.

HAVE WE SPARKED YOUR INTEREST?

We would be pleased to talk to you and consult with you on our offerings and services. Call our experts now on +43 (0)650 4255624 or fill out a contact form or visit us at www.econob.com to find out more.



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