

DIGITIZATION & DATA MANAGEMENT



Data urge - complete solutions from a single source

Digitization, big data and data management present companies with a number of challenges. These challenges are based on a wide variety of tasks such as data analysis, information acquisition and storage, data protection and data security as well as quality assurance. From the operative day-to-day business, such tasks can hardly be mastered without the appropriate know-how and trained resources.

econob provides you with the necessary **experience and implementation competence** with complete solutions from a single source: from analysis to planning, feasibility, training, team building, integration and the realization of your customized solution. In doing so, econob acts not only as a consultant but also as an active implementer with extensive technological expertise.

YOUR ADVANTAGES AT A GLANCE

- Launch and expansion of operational digitization
- Architecture and IT infrastructure design
- Optimization of the data landscape and quality
- Ensuring legal compliance, GDPR
- Creation of a basis for extensive analyses
- Increase the efficiency of business processes
- Support through attractive funding grants
- Added value through new service offerings

OUR OFFER

Field-proven process for your business digitization

Analysis, feasibility, planning
Action plan and work packages
Training and team building
Integration and development
Funding grants

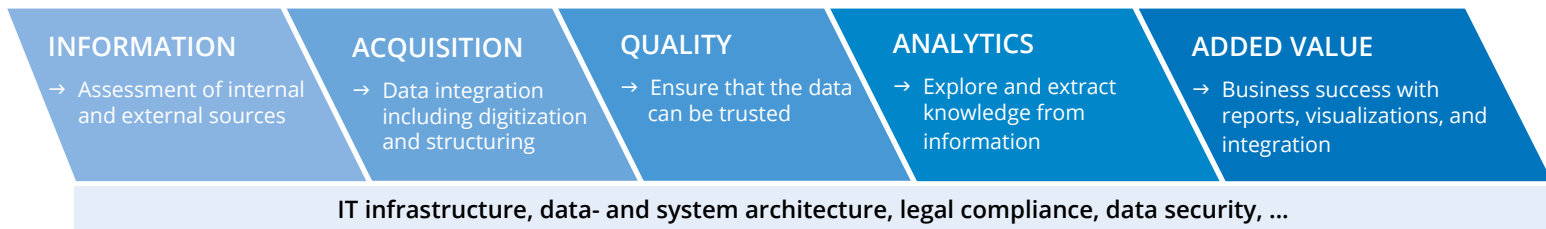


"The quality of our project was enormously improved with the help of our tailored consulting. econob convinces with know-how and professionalism."

Jasmin Gramschek, MSc., Advanced Shoe Lab GmbH

PROCESS FOR DIGITIZATION AND DATA MANAGEMENT

In the age of digitization and automation, electronic information is becoming an increasingly valuable resource for companies. So, the handling of this information is crucial for success. Essential internal and external aspects such as IT infrastructure, data and system architecture, and legal compliance must be taken into account. econob's digitization experts and data scientists work together with the customer to develop a comprehensive concept and accompany its implementation through to completion and commissioning.



APPROACH

Our experts listen, analyze, plan, train, set up tailor-made projects together with the customer and help with financing and funding grants.

AUDIENCE

Tailor-made for companies that are overwhelmed by the demands of digitization, big data, and data management and therefore miss out on possible business opportunities.

STARTER Bundle

- Digitization jumpstart for companies
- Status check: Current digital situation
- Potential analysis: Digital trends, opportunity and risk analysis, digitization map, processes and procedures

Cost: € 600,00
Minus funding grant
KMU DIGITAL (100 %)

Price: € 0,00

CONSULTANCY Bundle

- Digitization consultancy for companies
- Evaluation, planning & actions for focus areas
- Business models, processes, data, systems
- E-commerce & social media
- IT security & data protection (GDPR)

Cost: € 2.000,00
Minus funding grant
KMU DIGITAL (50 %)

Price: € 1.000,00

DIGITAL PLUS Bundle

- Individual solutions & actions
- Business models: automation and standardization (data quality, analytics...)
- Core business & added value: new digital services, products, business and revenue models
- Process integration and system development

Cost: project dependent
Minus funding grant (up to 50 %)

Price on request

SELECTED CUSTOMER REFERENCES

addIT
Medizinische Hochschule Hannover
Raiffeisen Capital Management
UNIQUARE
W1 Omnichannel Marketing

INFORMATION & CONTACT

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